

## HUNTSVILLE SKI CLUB

### Participation in Mountain Travel Symposiums & Crescent Ski Council Conventions HSC Policy-010A

**Purpose:** To specify the policy for sending HSC representatives to the Mountain Travel Symposiums and Crescent Ski Council Spring and Fall Conventions.

The Mountain Travel Symposium (MTS) is the single largest and longest running annual gathering of mountain travel professionals in North America. Representatives from mountain resort businesses gather at MTS each spring to establish relationships, initiate and complete contracts, and take the first steps toward making the upcoming ski season a success. The group exchange provides ski service suppliers and tour wholesalers the opportunity to meet one-on-one with ski club and ski council decision-makers from across the country.

All ski clubs and councils' representatives who attend the MTS are required to meet the following attendance criteria:

- 1) club/council must book on their own, at least one 5 to 7-day ski trip per year to a major North American ski resort;
- 2) the trip must have attendance of 20 people or greater;
- 3) the delegate from your club or council must be a trip decision-maker; and
- 4) you must be invited by the host destination. Only one trip decision-maker per club is eligible to attend.

The HSC Board of Directors will decide which HSC member will be our representative at the MTS and the two HSC representatives at the Crescent Ski Council (CSC) Spring and Fall Conventions.

For the MTS, this should normally be the Ski Trips Director, President, or Vice President, although the HSC Board of Directors may select another member who is a decision-maker. It is preferable that the HSC MTS representative be at least an intermediate skier as some functions are located on the ski slopes at the host resort. The invitations from MTS are sent out in November-December of each year. Due to limited availability, submitting the HSC application to MTS as soon as possible is highly recommended. Therefore, the HSC Board of Directors should typically make the selection of a representative to the MTS in advance of the November-December invitations, i.e., October or November of each year.

The two HSC representatives at the CSC conventions may be selected from any of the HSC members. These CSC convention representatives selected by the Board are normally made in February and September of each year.

The HSC representatives must pay for his or her trip directly to MTS and CSC conventions (approximately \$600 for MTS in 2010). The MTS representative may be reimbursed for \$200 by the HSC after the trip is complete. The HSC club reimburses \$200 per trip to CSC conventions, to be shared between the HSC voting representatives, normally two.

The HSC representatives must attend all functions while attending the symposiums or conventions.